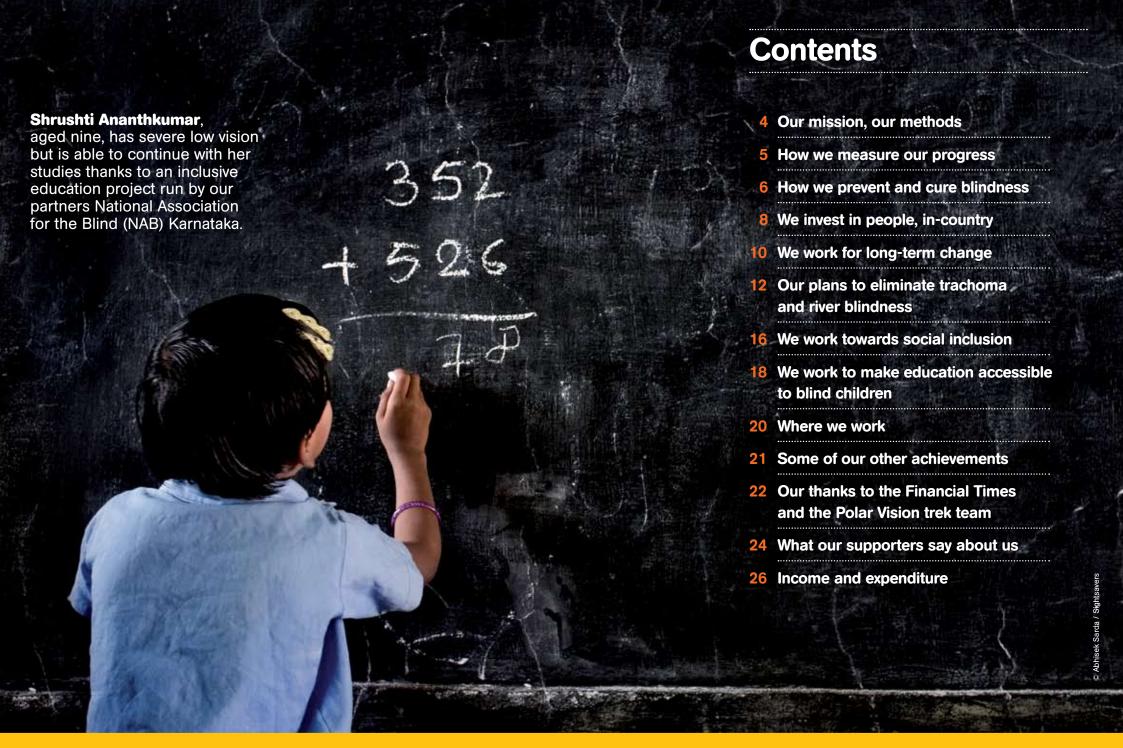


Annual Review 2011





Welcome from our Chief Executive

2011 has been an incredible year for Sightsavers. Given the economic situation, and the difficulties in some of the countries where we work, I did not expect to be able to open this year's Annual Review with these words. We have already met (or nearly met) our strategic targets, increased most of our outputs, and seen both our profile and our income rise significantly. The underlying reason for this is the fact that we are collaborating with others, more now than ever before. In times like these, collaboration is a prerequisite for success.

As ever, our partners and supporters have been amazing, and without them we would have achieved very little. Our longstanding partners (Standard Chartered and the ministries of health and education) are of course uppermost in our minds, but there are many new relationships to celebrate too, including our collaborations with USAID and the Financial Times which raised our profile (and awareness of our mission) so dramatically, and partnerships with a number of international agencies such as The Fred Hollows Foundation and Helen Keller International helped us make great progress.

We launched aggressive new plans in trachoma and river blindness – moving from control to elimination. The issue of neglected tropical diseases attracted major international interest in 2011, and Sightsavers is playing a leading role in this area. I personally find it incredibly exciting that we should be involved with the elimination

of a number of diseases (several of which are blinding) which have been scourges of humanity throughout history.

Other exciting developments include a step up in advocacy activities across all our countries, where we have been able to secure some important policy wins for disabled people – and to persuade governments to give higher priority to eye health and training of eye health workers. I would like to pay tribute to our employees, many of whom have worked long hours, some in risky conditions. We made some difficult decisions last year in the interests of efficiency, closing one of our regional offices and reducing administrative costs at our head office. Times of economic uncertainty are never easy, and I am well aware that we would not have such an excellent year without their professionalism and dedication.







CAHaper

Caroline HarperChief Executive



Our mission, our methods

Sightsavers' vision is of a world where no one is blind from avoidable causes and where visually impaired people participate equally in society. We aim to achieve our vision by working with a huge range of partner organizations, non-governmental organizations (NGOs), governments and health authorities.

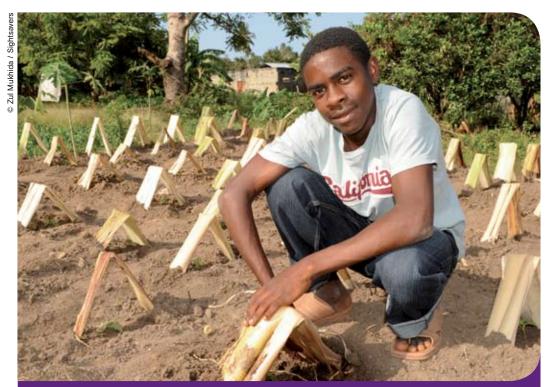
How we work

We've rooted our strategy in a culture of learning, measurement and accountability in order to work as effectively as we can – and help the most people. We measure and report progress based on the aims and objectives shown in our strategy map on the next page. Our focus isn't just on short-term goals – unless, like our plans to eliminate two neglected tropical diseases, they result in long-term benefit to the communities we help.

What we've achieved, and how we did it

The pages of this review will cover our achievements in the areas in which we seek change: eye health, education, community development and social inclusion, and stories from just a few of the people whose lives we've helped to transform.

They will also explore the methods we use to protect and restore sight – and change lives – in the most cost-effective and sustainable way. We train; we demonstrate; we advocate; and, most importantly, we collaborate.



In Tanzania, **Hamadi Khamis**, now 15 years old, was blind by the age of eight from cataract. His family had to accompany him everywhere he went, and he struggled at his studies. His teacher whipped him for being 'stupid'. He was referred to Muhilbili Hospital, where

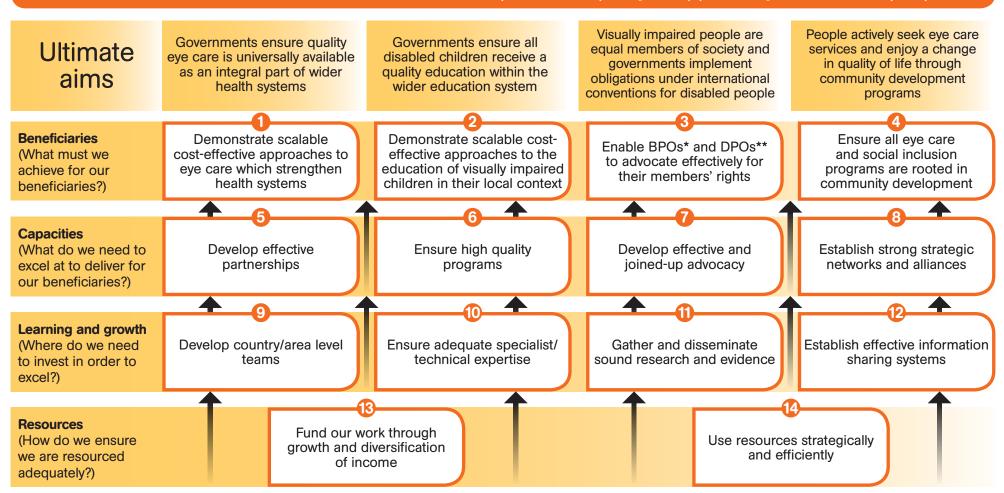
two straightforward operations supported by Sightsavers restored his sight. "My life has changed completely since the operation," he told us. "The best thing is that I can play football. I can help on my family's farm, and school is good again."

About 90% of the world's visually impaired people live in developing countries

How we measure our progress

Sightsavers' strategy map

Our vision: No one is blind from avoidable causes; visually impaired people participate equally in society Our mission: To eliminate avoidable blindness and promote equality of opportunity for disabled people



*BPO: Blind People's Organization **DPO: Disabled People's Organization

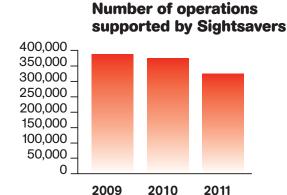
How we prevent and cure blindness

Sightsavers works to protect and restore sight to people in the developing world, and the results change lives. The effect of vision loss on individuals, families and communities in the developing world can be devastating.

Breadwinners find themselves unable to provide for their families; children with sight loss are far less likely to get an education than their sighted peers; younger family members are often held back from school or work in order to act as carers for blind relatives.

We don't just want to fund direct treatments as this only has a short-term impact. We work in partnership with local organizations or governments to demonstrate how eye health systems can be strengthened, enabling local or national health authorities to ramp up and replicate them. Our ultimate goal for a project is handing it over to national or local health authorities, or those authorities replicating our demonstrated model themselves on a greater scale.

 A Vision Bangladesh pilot scheme, in the Sylhet division of the country, has reduced a sizeable backlog of cataract operations and opened the door to nationwide replication by government. The pilot was supported by Sightsavers in partnership with the NGO BRAC and the local Ministry of Health. A total of 38,549 surgeries were performed against the yearly target of 30,000.



Why do these statistics show a drop?

We believe that the year-on-year drop in these figures reflects the results of our strategy change beginning to take effect. With our support, local and national governments are incorporating eye care into their own health programs – and providing funding themselves.

For example, our figures show a reduction in the total number of operations in India, where we've reduced funding in response to greater investment from governments themselves. This allows us to focus our funding on countries where we'd like to see similar change take place; in Africa our number of cataract surgeries saw an increase of 37%, from 44,890 in 2010 to 61,742 in 2011.

SIM card update: In 2011, 14% of our countries showed an increase in public spending in eye care.



Mutiyani's surgery was a success

In 2011
Sightsavers
supported 397
projects, working
with 260
partners

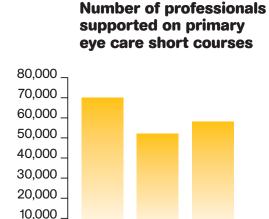


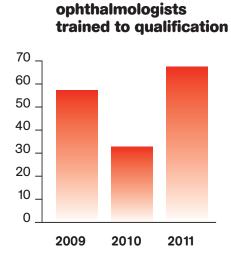
We invest in people, in-country

The countries, in which we work, especially in Africa, suffer from a shortage of trained eye health workers; the World Health Organization (WHO) estimates that the world is in need of more than four million health professionals. We supported local partners in the training of 66 ophthalmologists in 2011 – double the 33 trained in 2010 – but to address the widespread need for eye care we've helped train health professionals at all levels. If ophthalmic nurses are given the necessary training to perform minor procedures and deliver pre-and postoperative care, a surgeon gets more time to deal with complex cases.

- We addressed a human resources gap in Sierra Leone by supporting the enrolment of nine nurses into an ophthalmic nursing course. Two optometrists have completed their internships and are now practicing in the country.
- In the Caribbean, we joined forces with partner organization the Caribbean Council for the Blind to hold an event for eye health workers. It aimed to foster a more cohesive regional approach to reducing the prevalence of blindness, and participants discussed the shortage of eye health professionals, particularly in the public sector.

In 2011 we supported 59,743 health, education and social work professionals on eye health courses





Number of



Number of allied

0

2009

2010

2011



We work for long-term change

We support in-country projects and work with other non-government organizations (NGOs) to reach as many people as possible, but we also collaborate with governments too. Helping governments include or strengthen eye health in their own systems takes us beyond funding vital treatments – we aim to help countries achieve sustainable, positive change for themselves.

Sightsavers has been successfully working in partnership with US agencies on USAID's Neglected Tropical Disease and Childhood Blindness Programs for a number of years. In 2011, Sightsavers began a partnership with USAID through RTI International and Helen Keller International in Cameroon to support the implementation of Mass Drug Administration through Community Directed Distributors to tackle four neglected tropical diseases. During 2011 alone, the programme provided 5.9 million treatments against onchocerciasis, lymphatic filariasis and soil-transmitted helminths.

With funding from USAID through a partnership with AED, and then World Learning, Sightsavers has also recently delivered successful Childhood Blindness Programs in Uganda and Bangladesh. The program in Uganda, *Strengthening*

refraction and low vision services for children in four regions, concluded successfully in July 2011, and the new program Combating Childhood Blindness began in Bangladesh in late 2011.

We're also working with the UK government. In 2011 DFID became the largest contributor of strategic funding to Sightsavers, through a three year Programme Partnership Arrangement. This has helped us to achieve our strategic aims of reducing poverty through building health and education systems, supporting disabled people and rooting our work in community development.

- In Southern India, we've supported our partners in Maharashtra to train the entire state government school health unit

 over 500 units in eye health. Pediatric eye care is now embedded in the state's health systems.
- In Zambia, we completed the construction of the Chainama Optometry Training Centre in partnership with Specsavers, Vision Aid Overseas and the Ministry of Health, and handed the project over to the government in September.

SIM card update: In 2011, 68% of our projects were embedded into national health care plans.



Meet the experts

Adoley Sonii is the Country Director in Liberia, which is currently rebuilding its health services after decades of civil war. In 2011 Sightsavers supported the training of a cataract surgeon and optometrist, 278 people on

primary eye care courses and 8204 volunteer community drug distributors.

"Sightsavers works in partnership with the government, and the challenges are many because the government has gone through 15 years of civil crisis. Infrastructures were damaged and the area in which we work is the most underdeveloped and underserved in the country, even before the war. Sightsavers is demonstrating to governments, and the people of Liberia, that eye care can be made possible – even in the rural areas.

We celebrated a major step forward this year when the government moved to incorporate eye care into its ten year national health plan.

Once eye care is embedded in the national health plan, budget provision will be made. It may not be a huge amount from the beginning, but it will increase as they start to see the positive effects their investment has made. Over a period of time, we look forward to seeing that government will take the driving seat to support eye care."



We aim to eliminate trachoma from 24 countries

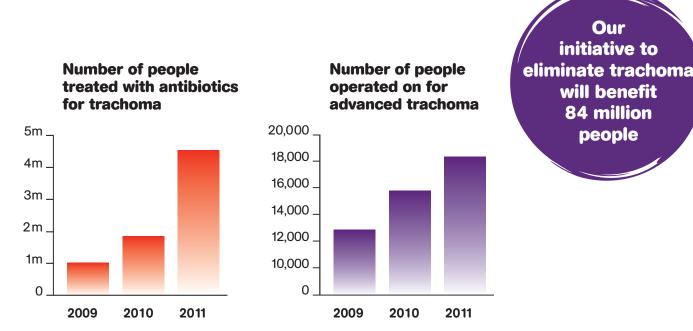
Trachoma, a neglected tropical disease (NTD), is a bacterial infection of the eye that causes irritation and pain. Repeated infections can cause trichiasis – where eyelashes turn inwards on the eye, scraping its surface with every blink.

Without surgical intervention, this can leave the sufferer with irreversible damage. The disease thrives in the poorest of countries where sanitation is an issue and, due to its bacterial nature, spreads easily between mothers and children. Every 15 minutes, someone in the world loses their sight to trachoma.

The World Health Organization (WHO) promotes the **SAFE** strategy – Surgery, Antibiotics, Face washing and Environmental improvement – to tackle trachoma, which is why working in partnership with agencies with other specialisms is essential.

The next steps: Between 2012 and 2015 we'll be distributing 252 million doses of antibiotics to tackle trachoma – per year, that'll be almost double the amount we dispensed in 2011.

- In Cameroon, treatment of NTDs is fully integrated into the national health system, with their dedicated Ministry of Health staff implementing treatment programs.
- We've been working on a joint paper with the Ministry of Health in **Kenya** on an intervention to tackle trachoma in the high-prevalence Turkana County.



"In 2011 we announced plans for a fast track initiative to eliminate blinding trachoma from 24 countries. This is an ambitious plan, but is achievable thanks to our partnerships: ministries of health help us co-ordinate operations, and ministries of education help us promote hygiene in schools. We work alongside NGOs who specialize in water and sanitation, WHO for their expertise in training, and Pfizer, who are providing the antibiotics free of charge."

Agatha Aboe, Global Trachoma Program Coordinator, Sightsavers



We plan on eliminating river blindness from 14 countries

The World Health Organization (WHO) estimates that 37 million people are already infected by river blindness, a parasitic neglected tropical disease. The destruction it causes can extend beyond sight – communities and livelihoods suffer when whole villages have fled from fertile river lands to escape the disease.

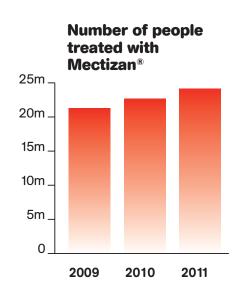
We've been part of control efforts since 1952. However, donation of the river blindness treatment Mectizan® by its manufacturer Merck & Co. has underpinned our new fast-track initiative for elimination. We plan on eliminating the infection and transmission of river blindness in all Sightsavers-supported countries by 2021, with the majority reaching this status by 2016.

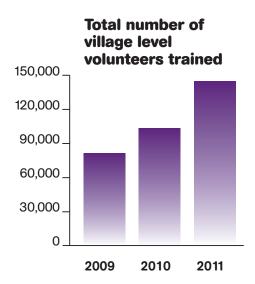
We're already starting to see results. Sightsavers has co-authored a key study (alongside the African Programme for Onchocerciasis Control (APOC), one of our key partners). It suggests that river blindness may already be eliminated in Kaduna State, Nigeria, where we have been distributing Mectizan® in partnership with the Ministry of Health since 1991.

The next steps: The volunteer distribution routes that we've created help us to tackle other NTDs. We've integrated treatments for lymphatic filariasis, soil transmitted helminths and schistosomiasis – all equally as debilitating as trachoma and river blindness – into these routes, distributing over 50 million doses throughout Africa in 2011.

"Sightsavers was there at the beginning of Mectizan® mass distribution. Working with governments and other partners, they are now the NGO supporting the highest number of treatments; with their fast track initiative they plan to be there at the end!"

Dr Adrian Hopkins, Director, Mectizan® Donation Program







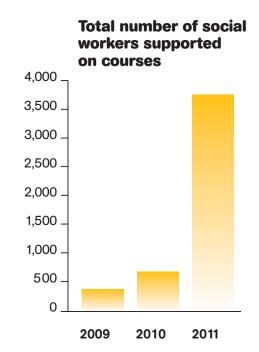
We work towards social inclusion

Although 80% of the world's blindness is preventable, this still leaves a large number of people for whom loss of vision is an unavoidable reality. Where communities live in poverty, someone who is blind or partially sighted – or disabled in any other way – can be easily considered a burden and become socially isolated.

We work with our partners to ensure that people living with blindness and other disabilities are identified so that we can help their inclusion further. For example, we support assistance with daily living skills and vocational training, to help people earn their own living.

- We supported a computer learning centre in **Ghana** that trained 64 blind and partially sighted people in basic computer literacy and Microsoft Office skills in 2011.
- In Cameroon, we joined forces with local disabled people's organizations to form a coalition in the run-up to the 2011 Presidential election process – pressing for changes that made it easier for people with disabilities to vote.

SIM card update: In 2011, we're supporting disability organizations to advocate for themselves in over half of the countries we work in.





Shanti Raghaven

Shanti is the founder of Enable India, which she set up in 1999. Supported by Sightsavers, Enable supports people with disabilities, including visual impairment. Its main focus is on helping them towards independence by providing the training they need to earn their own living.

"I was inspired to set up the project to help my brother who was diagnosed with a rare degenerative eye condition. We offer a life skills training program that aims to equip visually impaired people to overcome social and behavioral obstacles. It will instill confidence in them to negotiate life and get ahead. The training will also involve counseling and job adjustment training 450 people."



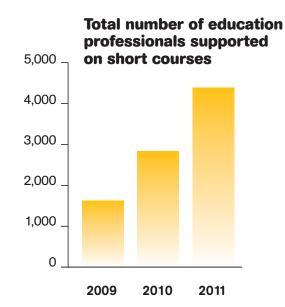
We work to make education accessible to blind children

Approximately three-quarters of the world's blind children live in the poorest regions of Africa and Asia. We believe that sight loss should be no barrier to a quality education, and that, wherever possible, children who are blind or partially sighted should be educated alongside their sighted peers in an inclusive setting. Sightsavers works with its partners to give teachers the skills they need to include blind children fully in lessons and school life, and to identify possible eye health issues in all pupils. In 2011 we helped to train 4,390 teachers in the skills they need to include children who are blind or partially sighted in their lessons.

Just as we work with government health authorities, we also work with ministries of education:

- In Pakistan, we have successfully launched a school health program in five metropolitan cities. This contributes to Pakistan's 2009 National Education policy.
- In The Gambia, the Ministry of Basic and Secondary Education has replicated our education program. They have provided teaching staff and materials necessary to include children with visual impairments in education, and expanded the program to more mainstream schools.

SIM card update: In 2011, 31% of countries supported by Sightsavers have governments implementing education plans in line with global best practice.



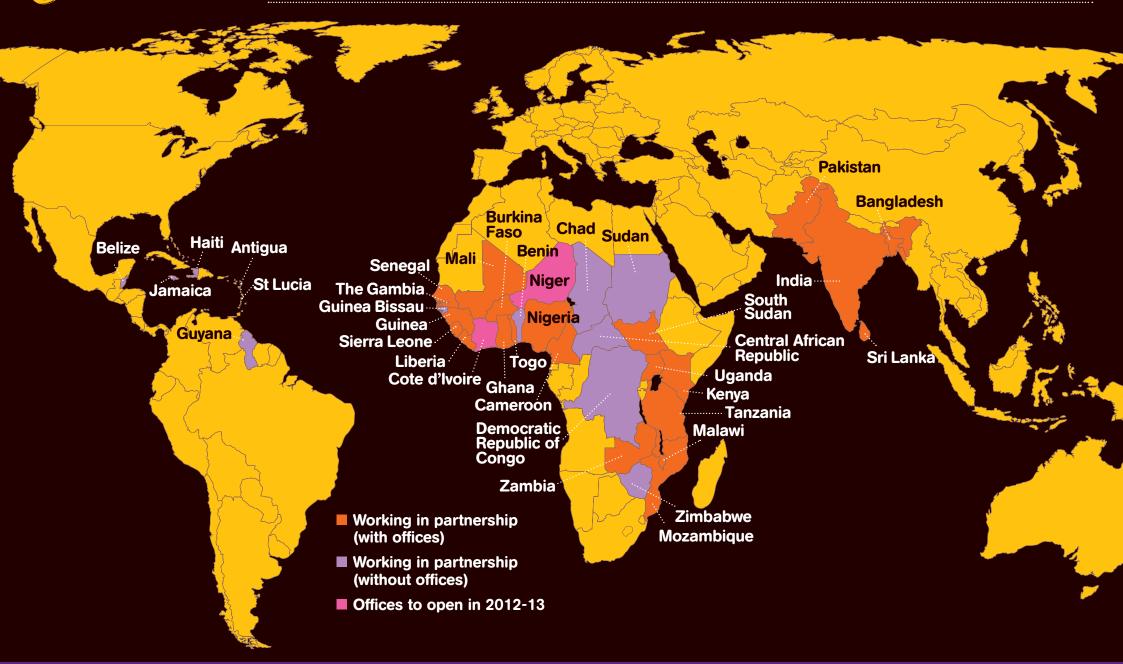


Borsha works with her teacher



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Sightsavers Where we work



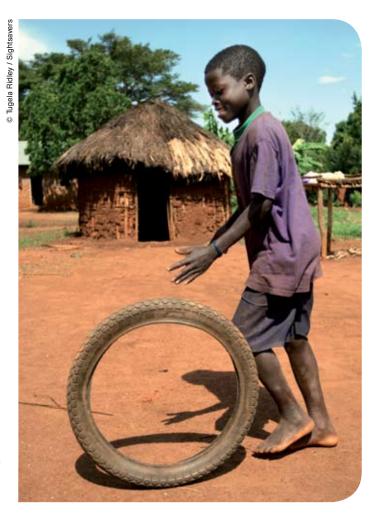
Some of our other achievements

- In North East India we supported two vision centers within government health units as a demonstration of the integration of primary eye care into general health systems. This was achieved following continuous advocacy with the Kolkata Municipal Corporation.
- We've been working with the **Ugandan** Ministry of Health, enabling them to take
 on the running of Child Days Plus, an eye
 screening day for schools.
- We opened a pilot project an Optical, Low Vision and Refractive Services Clinic – at the government-run Kericho District hospital in Kenya. By the end of 2011 it was providing services to a steady flow of patients, and if it continues to be successful, will be replicated by other government health facilities.
- We've been working with the authorities
 of Chittorgarh district in **North West India**
 which has the lowest Cataract Surgical
 Rate (CSR) in its state to help strengthen
 Government eye health initiatives.



The new eye unit at Jaffna Teaching Hospital

- In Sri Lanka, we've been making good progress in our work in the Jaffna district, which is recovering from the destruction caused by 25 years of civil war. We've been working with the Regional Director of Health Services to set up a permanent eye care unit, and outreach services for people who are now returning to their former land. We've now handed over full ownership to the Directorate.
- Pakistan became the first country in South Asia to launch the World Health Organization's Community Based Rehabilitation guidelines at country level. Sightsavers played a key part in this work, alongside United Nations Economic and Social Commission for Asia and the Pacific, Asia Pacific Development Centre on Disability, Special Talent Exchange Program and the Government of Pakistan.



Samuel Yowasi, aged 9, was screened by the Child Days Plus scheme in Uganda. He was diagnosed with ptosis, a condition of the eyelid, which was subsequently recitfied with surgery before it could damage his vision permanently

Our thanks to the Financial Times

At Christmas we were delighted to have been made the beneficiary of the Financial Times Seasonal Appeal 2011. Our corporate partners Standard Chartered matched all donations from its Seeing is Believing program – and the UK Government (DFID) matched those made from the UK through the UK Aid Match scheme.

The FT says:

"The FT was delighted to partner with Sightsavers for its 2011/2012 appeal and thrilled that our generous readers and match funders helped the charity raise such a large sum. It is a critical time to be generating support, as current economic difficulties mean the vulnerable populations Sightsavers works with face increasing hardship.

The FT was pleased to visit some of the countries where the charity operates to bring its work to life through extensive editorial coverage, both in print and online. The Sightsavers appeal raised over \$1 million more than in any of our previous appeals, bringing the total that FT charity appeals have raised over the past six years to over \$15.1m."

The FT followed 55-year-old Indian Aratibala Das and her treatment for cataract at the Sundarban Social Development Centre, supported by Sightsavers. Delighted to be able to see again, she thanked everyone at the clinic – including FT journalist Frederick Studemann. She was also photographed holding her grandchild, whom she was able to see clearly for the first time.







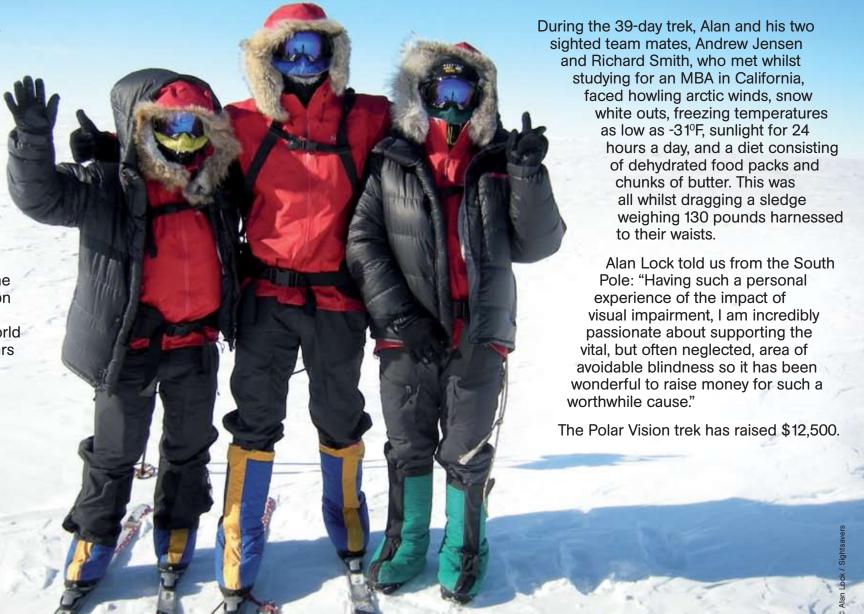


The FT
Seasonal Appeal
2011 raised a
staggering
\$5.3m

...and our thanks to the Polar Vision trek team

On 3rd January 2012 Alan Lock became the first person with a visual impairment to complete a near-600 mile trek from the coast of Antarctica to the South Pole to raise awareness and money for Sightsavers.

The 31-year-old explorer suffers from a condition called macular degeneration, which was diagnosed while he was training for a career in the British Royal Navy in 2003. In the course of six weeks, Alan's vision deteriorated to the point where he felt he was looking at the world through frosted glass. Eight years on, Alan's peripheral vision is mostly intact, but he has lost his central vision.



What our supporters say about us

Jeanette McKenna – Head of Seeing is Believing, Standard Chartered's global initiative to help tackle avoidable blindness:

"The markets in which Standard Chartered operates are among those most affected by avoidable blindness. In 2003, we established an initiative to help tackle avoidable blindness called Seeing is Believing. Sightsavers have been partners in this initiative from the very beginning. The opportunity to partner with them to support their appeal with the Financial Times by providing matching funds was therefore a natural progression of our partnership. We are delighted with the success of the appeal, the fantastic media profile it generated for the issue of avoidable blindness and the raised public awareness that this really is an issue we can make huge and immediate change to."

The Mumbai Eyecare Campaign (MEC) is funded by Standard Chartered's Seeing is Believing initiative. MEC aims to provide free eye care services to the people living in Mumbai's slums. Lady Health Workers such as Jaystree Shinde, 24, are employed part-time by the campaign to reach women and children in their homes

The Higgins-Trapnell Family Foundation:

"The Higgins-Trapnell Family Foundation has been honored to support Sightsavers International for many years. With Sightsavers we know that the money we donate is used to make a huge difference to people who are facing debilitating eye issues from river blindness to cataract, preventing disease and restoring sight. We are confident that our dollars are used efficiently and effectively and we do

appreciate the reports that we receive describing the outcomes of the program that we have been supporting. The most recent report tells of the success of the Togo River Blindness prevention program which reached almost 2.5 million people in Togo, providing vital treatment to prevent river blindness. That's a lot of people – what a great way to go Sightsavers!"



Brian LaBelle, Senior VicePresident, Skywards:

"Members of Skywards, Emirates' award-winning frequent flyer programme, have the opportunity to redeem their Miles in a variety of ways, including donating them to Sightsavers, one of our charity partners. Through the generosity of our Skywards members, Emirates has been supporting Sightsavers in its mission to combat blindness in developing countries since early 2007."

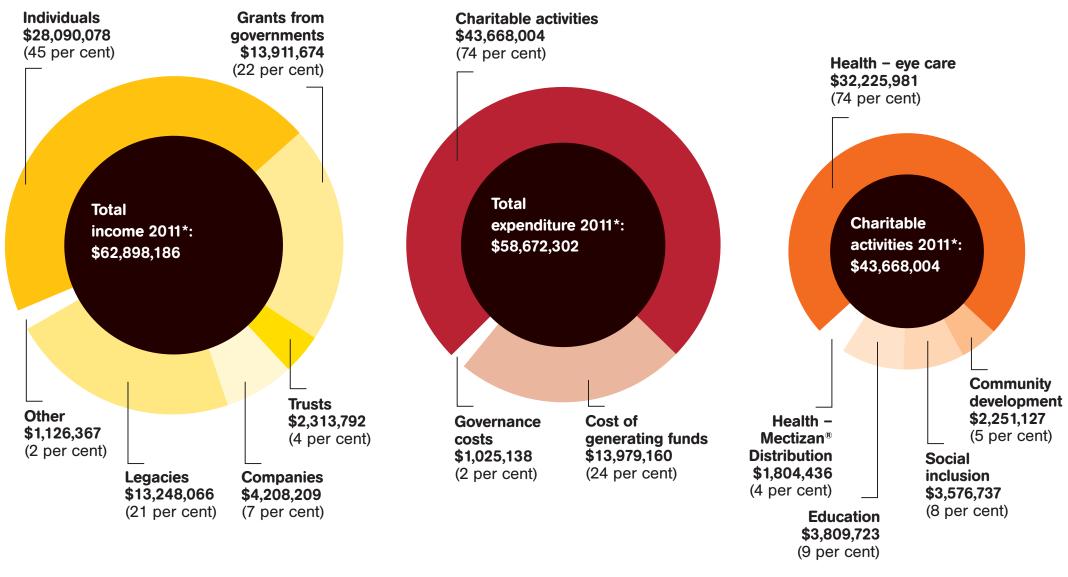




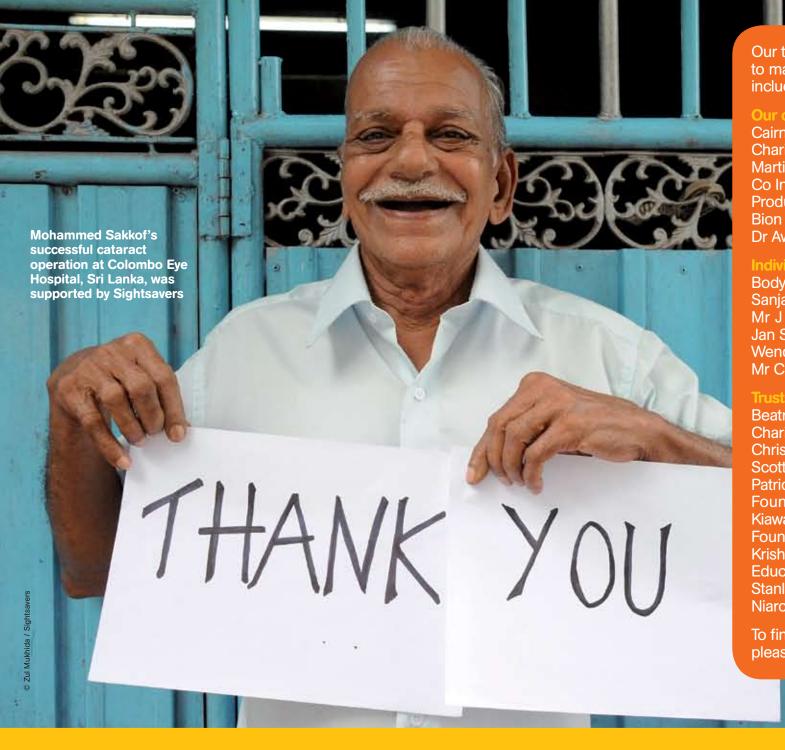
Musa Hamis Vuai, 51, suffers from glaucoma and his sight deteriorated until he was unable to work. He had preventative surgery on his left eye at Mnazi Mmoja Eye Clinic, Tanzania, through a Sightsavers-funded outreach clinic

Sri Lankan Public Health Midwife
Mrs Chandra Weersinghe and patient
Heshani at a healthcare project in
partnership with the Ministry of Healthcare
and the College of Ophthalmologists

Income and expenditure



^{*} Excludes gifts in kind of \$196,296,329



Our thanks go to everyone who helped us to make 2011 a great year for Sightsavers, including:

Our corporate partners: Afren, Bupa International, Cairn Energy PLC, De Rigo Vision S.p.A, eBay for Charity, the Financial Times, International Power, Martin Currie Investment Management, Merck & Co Inc, MSD, Orange Foundation, Paperchase Products Ltd, Polaroid Eyewear Limited, Robert Bion & Co, Standard Chartered, Standard Life, Dr Avtar Lit & Sunrise Radio, Vitol Foundation.

Individuals: Lady N Bracewell-Smith, Brigadier Body, Mr H Bourn, Ben Brodie, The Brown Family, Sanjay Jawa, Derek and Elizabeth Joseph, Mr J Lennon, Greg Nasmyth, Dr & Mrs Mark and Jan Scott, Stephen Walsh and Jill Gallagher, Lyn Wendon, Michael Pearson in memory of Lilian, Mr Colin Williams in memory of his wife Milly.

Trusts and Foundations: A. G. Leventis Foundation, Beatrice Laing Trust, The Bernard Lewis Family Charitable Trust, Brian Mercer Charitable Trust, Christian Building Trust, Four Acre Trust, F & PC Scotto Charitable Trust, Hadley Trust, James and Patricia Hamilton Charitable Trust, The Herrod Foundation, Higgins-Trapnell Family Foundation, Kiawah Charitable Trust, Lennox and Wyfold Foundation, Peacock Charitable Trust, Radha Krishna Seva Trust, Ranworth Trust, S.F.I.A. Educational Trust Limited, Sir Halley Stewart Trust, Stanley Smith General Charitable Trust, Stavros Niarchos Foundation, Zochonis Charitable Trust.

To find out how you can help us this year, please visit www.sightsaversusa.org

Cover image:

Jharna Patra, aged three, attends an eye screening organized by the Sundarban Social Development Centre, Bengal, India, on an island called Partherpratima. Her father, a farmer, brought her to the screening because they were worried about her watery eyes. They travelled on two ferries from her home island of Achintangir for her to be examined. After an eye test, which determined that her vision was fine, she was diagnosed with an eye infection and prescribed simple antibiotic drops.



Patror

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