Our vision: No one is blind from avoidable causes; visually impaired people participate equally in society.
Our mission: To eliminate avoidable blindness and promote equality of opportunity for disabled people.

**Ultimate aims**

<table>
<thead>
<tr>
<th>Ultimate aims</th>
<th>Governments ensure quality eye care is universally available as an integral part of wider health systems.</th>
<th>Governments ensure all children with disabilities receive a quality education within the wider education system.</th>
<th>Visually impaired people are equal members of society and governments implement obligations under international conventions for people with disabilities.</th>
<th>People with disabilities actively seek eye care services.</th>
</tr>
</thead>
</table>

**Beneficiaries**

- What must we achieve for our beneficiaries?
  - Demonstrate scalable cost-effective approaches to eye care which strengthen health systems.
  - Demonstrate scalable cost-effective approaches to the development of inclusive education for children with disabilities in their local context.
  - Demonstrate effective approaches that impact positively on the inclusion and empowerment of people with disabilities.
  - Deliver integrated neglected tropical disease programmes in support of agreed global targets.

**Capacities**

- What do we need to excel at to deliver for our beneficiaries?
  - Develop effective programme implementation partnerships.
  - Ensure high quality programmes.
  - Develop effective and joined-up advocacy.
  - Establish strong strategic networks and alliances.

**Learning & growth**

- Where do we need to invest in order to excel?
  - Develop organisational capabilities.
  - Establish adequate specialist/technical expertise.
  - Generate and disseminate sound research and evidence.
  - Establish effective information sharing systems.

**Resources**

- How do we ensure we are resourced adequately?
  - Grow our income.
  - Use resources strategically and efficiently.