

SIM card: Strategy map

Our vision: No one is blind from avoidable causes; visually impaired people participate equally in society. **Our mission:** To eliminate avoidable blindness and promote equality of opportunity for disabled people.

Ultimate aims

Governments ensure quality eye care is universally available as an integral part of wider health systems.

Governments ensure all children with disabilities receive a quality education within the wider education system.

Visually impaired people are equal members of society and governments implement obligations under international conventions for people with disabilities.

People with disabilities actively seek eye care services.

Beneficiaries

What must we achieve for our beneficiaries?

1

Demonstrate scalable cost-effective approaches to eye care which strengthen health systems. 2

Demonstrate scalable costeffective approaches to the development of inclusive education for children with disabilities in their local context. 3

Demonstrate effective approaches that impact positively on the inclusion and empowerment of people with disabilities. 4

Deliver integrated neglected tropical disease programmes in support of agreed global targets.



Capacities

What do we need to excel at to deliver for our beneficiaries?



Develop effective programme implementation partnerships.

6

Ensure high quality programmes.

7

Develop effective and joined-up advocacy.

8

Establish strong strategic networks and alliances.



Learning & growth

Where do we need to invest in order to excel?



Develop organisational capabilities.

10

Establish adequate specialist/technical expertise. (11

Generate and disseminate sound research and evidence. 12

Establish effective information sharing systems.



Resources

How do we ensure we are resourced adequately? 13

Grow our income.

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Use resources strategically and efficiently.